

Cookie Policy

We use cookies to improve your experience on our site, Alphazug.com, and to recommend content that may be of interest to you. You can find out more below about what cookies are, the cookies we use and how to switch off cookies.

You can indicate your acceptance of our use of cookies in accordance with this policy by clicking “OK” in the appropriate place on the banner that appears on our site. However, please note that if you do not click “OK” but you continue to browse the site you will be deemed to have accepted our use of cookies in accordance with this policy.

What are cookies?

A cookie is a text file containing small amounts of information which is downloaded to your device when you access a website. The text file is then sent back to our server each time your browser requests a page from the server. This enables us to operate the site more effectively and load the site in such a way as to reflect your personal preferences, based on your previous browsing on Alphazug.com. Cookies can also allow us to do various other things, as explained below.

What cookies do we use?

When you visit Alphazug.com, the following types of cookies may be downloaded to your device:

Analytical and Performance Cookies

We may use analytics service providers for website traffic analysis and reporting. Analytics service providers generate statistical and other information about the use of the site by using cookies. They allow us to recognize and count the number of visitors and to see how often visitors return to the site, how long they stay and how visitors move around our site when they are using it. This helps us to improve the way our site works, for example, by ensuring that users are finding what they are looking for easily. The information generated relating to the site may be used to create reports about the use of the site and the analytics service provider will also store this information.

Advertising and Targeting Cookies

These cookies record your visit to our site, the pages you have visited and the links you have followed to other sites. We will use this information to try and make our site and other sites that you visit more relevant to your interests. We may also share this information with others, for this purpose. If you are not happy with this, please see the section of this policy titled “How do I turn cookies off” below.

Functionality Cookies

We may use functional cookies that allow us to remember choices you have made in relation to the site so as to provide a more personalized experience and enhanced user experience by delivering content specific to your interests.

Strictly Necessary Cookies

These are cookies that are required for the administration and operation of our site. Some cookies that we use are necessary for our site to function properly and to enable you to move around the site and use its features.

Third Party Cookies

Other sites and services (including, for example, advertising networks, providers of external services like web traffic analysis services and content recommendation engines) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

How do I turn cookies off?

If you do not wish us to install cookies or you don't agree with how we use these cookies in any way, you can change the settings on your internet browser to reject cookies. For more information please consult the “Help” section of your browser or visit www.aboutcookies.org or www.allaboutcookies.org. Please note that if you do set your browser to reject cookies, you may not be able to use all of the features of our site.